

REP HEADLINE# 6226988 TRF# E:120711  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 703-516-9680  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 AUG8/12 13.39  
 \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/RESTORE OUR FUTURE  
 AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

REP. # OFF. # SALESMAN #

BUYER NAME ELISE CLOYD

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6226988

CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#1781 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL31/12 AUG9/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 13.39

REP: MAKEGOOD  
 SPOT CANCELED ON LN 22  
 LN 23 ADDED  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 IDB #1021, TV INVOICES #9912736, RESTORE OUR FUTURE

*Handwritten initials/signature*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		600A-700A	30		\$1,000.00	8/2	8/3	0		TH-F	0
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1781												

PROGRAM : NEWS  
 CON COM1: NEWS

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 13.39  
 \*\*\* WFLA-TV \*\*\*  
 REP HEADLINE# 6226988 TRF# E:120711  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	A		600A-700A	30		\$1,000.00	8/9	8/9	1		THU	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
AUG/12 198325.00												

CONTRACT TOTAL 198325.00  
 TOTAL SPOTS 65

MARKET TOTALS \$290,160 WFLA 68% WFTS 20% WTSP 3% WTVT 7% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 2% CABL 0%  
 SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 707 Issue 4



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 198325	<b>Campaign Ref:</b> E:120711049
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> / / 1781	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 07/30/12 to 08/12/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06226988
<b>Est./PO Number:</b> 06226988	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Restore Our Future	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	07/30	08/06	Total	Cost
1	M-F 7a Today Show TWTF..	01	2000	30 Comme	Nbr of Spots 6		6	12000
2	M-F 530p News TWTF..	04	850	30 Comme	Nbr of Spots 4		4	3400
3	M-F 6p News TWTF..	02	2000	30 Comme	Nbr of Spots 4		4	8000
4	M-F 7p Entertainment Tonight TWTF..	02		30 Comme	Nbr of Spots 4		4	
5	Olympic Zone TWTF..	05	1200	30 Comme	Nbr of Spots 4		4	4800
6	Olympics Summer Prime T.T.S	01	20000	30 Comme	Nbr of Spots 3		3	60000
7	M-Su Late News Post Premium Event TWTFSS	02	2600	30 Comme	Nbr of Spots 6		6	15600
8	Sat 7a Today Show ....S.	02	700	30 Comme	Nbr of Spots 2		2	1400
<b>Weekly Totals:</b> Total Spots(Ord Spots)					36	29	65	
Closed PR					5	4	9	

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Restore Our Future/ Issue**  
Submission Number 707 Issue 4



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P.O. Box 1410  
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**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 198325	<b>Campaign Ref:</b> E:120711049
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / /1781	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 07/30/12 to 08/12/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06226988
<b>Est./PO Number:</b> 06226988	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	07/30	08/06	Total	Cost
9	Sat 6p News .....S	03	850	30 Comme	Nbr of Spots	1	1	850
10	Sun 6p News .....S	02	850	30 Comme	Nbr of Spots	1	1	850
11	M-F 7a Today Show MTWT...	01	2000	30 Comme	Nbr of Spots	6	6	12000
12	M-F 530p News MTWT...	04	850	30 Comme	Nbr of Spots	4	4	3400
13	M-F 6p News MTWT...	02	2000	30 Comme	Nbr of Spots	4	4	8000
14	M-F 7p Entertainment Tonight MTWT...	02		30 Comme	Nbr of Spots	4	4	
15	Olympic Zone MTWT...	05	1200	30 Comme	Nbr of Spots	4	4	4800
16	Olympics Summer Prime MTW...	01	20000	30 Comme	Nbr of Spots	2	2	40000
17	M-Su Late News Post Premium Event MTWT...	02	2600	30 Comme	Nbr of Spots	4	4	10400
18	M-F 7p News .TWTF..	02	1400	30 Comme	Nbr of Spots	4	4	5600
19	M-F 7p News	02	1400	30	Nbr of Spots	4	4	5600
<b>Weekly Totals:</b> Total Spots(Ord Spots)					36	29	65	
Closed PR					5	4	9	

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**Restore Our Future/ Issue**  
Submission Number 707 Issue 4



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P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 198325	<b>Campaign Ref:</b> E:120711049
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b> / /1781	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 07/30/12 to 08/12/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06226988
<b>Est./PO Number:</b> 06226988	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	07/30	08/06	Total	Cost
20	M-F 530a News	01	625	30 Comme	Nbr of Spots	1	1	625
21	M-F 6a News	02		30 Comme	Nbr of Spots	1	1	
22	M-F 6a News	02	1000	30 Comme	Nbr of Spots	1	1	1000
<b>Weekly Totals:</b> Total Spots(Ord Spots)					36	29	65	
Closed PR					5	4	9	

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 7p Entertainment Tonight	30 Commercial	07/30/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049
14	M-F 7p Entertainment Tonight	30 Commercial	08/06/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049
21	M-F 6a News	30 Commercial	07/30/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120711049

<b>Grand Totals</b>				<b>Month 8 Weeks: 4</b>				
				<b>07/30</b>	<b>08/06</b>			
<b>Totals</b>				65	36	29		
<b>Cost</b>				198325	113125	85200		

**Grand Totals:**

**Spots:** 65

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Gross Total:	198,325.00
Commission:	29,748.75
Net Total:	168,576.25

ACV # \_\_\_\_\_ ACV. NAME ISS/RESTORE OUR FUTURE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD  
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
 TOWSON, MD 21286  
 ORDER # \_\_\_\_\_ CONTRACT # 6226988 CLASS: NATL. LOCAL REGIONAL  
 PRDCT RESTORE OUR FUTURE EST#1781 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES JUL31/12 AUG9/12 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG1/12 14.59

REP: REVISIONS  
 REVISED PROGRAMS LINES 4 AND 17  
 CANCELLED LINES 9, 11, AND 12  
 MG ON LINES 21-22  
 REV TTL \$198,325 @65X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 IDB #1021, TV INVOICES #9912736, RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	NZ		700P-730P	30		\$1,400.00	7/31	8/3	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1781												
PROGRAM : NEWS CON COM1 : NEWS												

7/1/12 EC. (B)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		900A-1000A	30		\$475.00	8/4	8/4	0		SAT	0
PROGRAM : NWS CH8												
CON COM1: NWS CH8												
11	S		800A-900A	30		\$700.00	8/5	8/5	0		SUN	0
PROGRAM : SUN TODAY NBC												
CON COM1: SUN TODAY NBC												
12	S		900A-1000A	30		\$475.00	8/5	8/5	0		SUN	0
PROGRAM : NWS CH8 SUN AM												
CON COM1: NWS CH8 SUN AM												
17	NZ		700P-730P	30		\$1,400.00	8/6	8/9	4		M-TH	4
PROGRAM : NEWS												
CON COM1: NEWS												
21	A		530A-600A	30		\$625.00	8/2	8/3	1		TH-F	1
PROGRAM : NEWS												
CON COM1: NEWS												
22	A		600A-700A	30		\$1,000.00	8/2	8/3	1		TH-F	1
PROGRAM : NEWS												
CON COM1: NEWS												
AUG/12 198325.00												CONTRACT TOTAL 198325.00
												TOTAL SPOTS 65

MARKET TOTALS \$290,160 WFLA 68% WTTS 20% WTSP 3% WTVT 7% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 2% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12  
 DEMOS- RA354\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

Restore Our Future/ Issue  
Submission Number 699 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	198325	Campaign Ref:	E:120711049
Buyer:		Client/Product/Estimate:	J./1781	Sales Rep:	HRP Washington, DC
Schedule Dates:	07/30/12 to 08/12/12	Weeks:	2	Order Ref:	06226988
Est/PO Number:	06226988	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	198325
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type		07/30	08/06	Total	Cost
1	M-F 7a Today Show TWTF..	2000	30 Comme	Nbr of Spots	6		6	12000
2	M-F 530p News TWTF..	850	30 Comme	Nbr of Spots	4		4	3400
3	M-F 6p News TWTF..	2000	30 Comme	Nbr of Spots	4		4	8000
4	M-F 7p Entertainment Tonight TWTF..		30 Comme	Nbr of Spots	4		4	
5	Olympic Zone TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
6	Olympics Summer Prime T.T..S	20000	30 Comme	Nbr of Spots	3		3	60000
7	M-Su Late News Post Premium Event TWTFS	2600	30 Comme	Nbr of Spots	6		6	15600
8	Sat 7a Today Show	700	30	Nbr of Spots	2		2	1400
Weekly Totals:				Total Spots(Ord Spots)	37	28	65	
Closed PR					4	4	8	

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Restore Our Future/ Issue**  
Submission Number 699 Issue 3



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b>	Restore Our Future/ Issue	<b>Submission Cost:</b>	198325	<b>Campaign Ref:</b>	E:120711049
<b>Buyer:</b>		<b>Client/Product/Estimate:</b>	/ / 1781	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	07/30/12 to 08/12/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06226988
<b>Est./PO Number:</b>	06226988	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
				<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	Total	Cost
9	Sat 6p News .....S.	850	30 Comme	Nbr of Spots	1	1	850
10	Sun 6p News .....S	850	30 Comme	Nbr of Spots	1	1	850
11	M-F 7a Today Show MTWT...	2000	30 Comme	Nbr of Spots	6	6	12000
12	M-F 530p News MTWT...	850	30 Comme	Nbr of Spots	4	4	3400
13	M-F 6p News MTWT...	2000	30 Comme	Nbr of Spots	4	4	8000
14	M-F 7p Entertainment Tonight MTWT...		30 Comme	Nbr of Spots			
15	Olympic Zone MTWT...	1200	30 Comme	Nbr of Spots	4	4	4800
16	Olympics Summer Prime MTW...	20000	30 Comme	Nbr of Spots	2	2	40000
17	M-Su Late News Post Premium Event MTWT...	2600	30 Comme	Nbr of Spots	4	4	10400
18	M-F 7p News TWTF..	1400	30 Comme	Nbr of Spots	4	4	5600
<b>Weekly Totals:</b>				<b>Total Spots(Ord Spots)</b>	37	28	65
				<b>Closed PR</b>	4	4	8

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Restore Our Future/ Issue**  
Submission Number 699 Issue 3



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 198325	<b>Campaign Ref:</b> E:120711049
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ./. /1781	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 07/30/12 to 08/12/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06226988
<b>Est./PO Number:</b> 06226988	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	Total	Cost
19	M-F 7p News MTWT...	1400	30 Comme		4	4	5600
20	M-F 530a News ...F..	625	30 Comme	1		1	625
21	M-F 6a News ...F..	1000	30 Comme	1		1	1000
<b>Weekly Totals:</b>				37	28	65	
				4	4	8	
				Closed PR			

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 7p Entertainment Tonight	:30 Commercial	07/30/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049
14	M-F 7p Entertainment Tonight	:30 Commercial	08/06/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049

Grand Totals				Month 8 Weeks: 4			
Totals				07/30	08/06		
Spots				65	37		
Cost				198325	114125		

<b>Grand Totals:</b>	<b>Spots:</b> 65
	<b>Gross Total:</b> 198,325.00
	<b>Commission:</b> 29,748.75

**Net Total: 168,576.25**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WFLA</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">7/27/12</span>
--	--

I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	7/31-8/9			

**Total Charges:**     \$ 198,350 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**  
 12/6/11 \_\_\_\_\_  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
 Signature Printed Name Title

REP HEADLINE# 022698  
\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JUL9/12 16.40  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/RESTORE OUR FUTURE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # \_\_\_\_\_ CONTRACT # 6226988 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT RESTORE OUR FUTURE EST#1781 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL31/12 AUG9/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL9/12 16.40

REP: NEW ORDER  
TOTAL \$198,350 @66X  
PLEASE CONFIRM  
THANKS BEN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
IDB #1021, TV INVOICES #9912736, RESTORE OUR FUTURE

41650

07/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1781

1			700A-900A	30		\$2,000.00	7/31	8/3	6		TU-F	6
PROGRAM : OLYMPICS TODAY SHO												
CON COM1: OLYMPICS TODAY SHOW												
2			530P-600P	30		\$850.00	7/31	8/3	4		TU-F	4
PROGRAM : NWS CH8 @530P												
CON COM1: NWS CH8 @530P												

REP HEADLINE# 0020508  
\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-8680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 16.40  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : NEWS @6 CON COM1: NEWS @6	30		\$2,000.00	7/31	8/3	4		TU-F	4
4			700P-730P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,400.00	7/31	8/3	4		TU-F	4
5			730P-800P PROGRAM : OLYMPICS ZONE CON COM1: OLYMPICS ZONE	30		\$1,200.00	7/31	8/3	4		TU-F	4
6			800P-1200M PROGRAM : OLYMPICS PRIME CON COM1: OLYMPICS PRIME	30		20000.00	7/31	8/5	3		TU,TH,SU	3
7			1200M-1235A PROGRAM : OLYMPICS LATE NEWS CON COM1: OLYMPICS LATE NEWS	30		\$2,600.00	7/31	8/5	6		TU-SU	6
8			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$700.00	8/4	8/4	2		SAT	2
9			900A-1000A PROGRAM : NWS CH8 CON COM1: NWS CH8	30		\$475.00	8/4	8/4	1		SAT	1
10			600P-630P PROGRAM : NWS CH8-6 CON COM1: NWS CH8-6	30		\$850.00	8/4	8/4	1		SAT	1
11			800A-900A PROGRAM : SUN TODAY NBC CON COM1: SUN TODAY NBC	30		\$700.00	8/5	8/5	1		SUN	1



REP HEADLINE# 0220980  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 16.40  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			900A-1000A PROGRAM : NWS CH8 SUN AM CON COM1: NWS CH8 SUN AM	30		\$475.00	8/5	8/5	1		SUN	1
13			600P-630P PROGRAM : NEWSCH8-6 SUN CON COM1: NEWSCH8-6 SUN	30		\$850.00	8/5	8/5	1		SUN	1
14			700A-900A PROGRAM : OLYMPICS TODAY SHOW CON COM1: OLYMPICS TODAY SHOW	30		\$2,000.00	8/6	8/9	6		M-TH	6
15			530P-600P PROGRAM : NEWS @530 CON COM1: NEWS @530	30		\$850.00	8/6	8/9	4		M-TH	4
16			600P-630P PROGRAM : NEWS @ 6 CON COM1: NEWS @ 6	30		\$2,000.00	8/6	8/9	4		M-TH	4
17			700P-730P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,400.00	8/6	8/9	4		M-TH	4
18			730P-800P PROGRAM : OLYMPICS ZONE CON COM1: OLYMPICS ZONE	30		\$1,200.00	8/6	8/9	4		M-TH	4
19			800P-1200M PROGRAM : OLYMPICS PRIME CON COM1: OLYMPICS PRIME	30		20000.00	8/6	8/8	2		M-W	2
20			1200M-1235A PROGRAM : OLYMPICS LATE NEWS CON COM1: OLYMPICS LATE NEWS	30		\$2,600.00	8/6	8/9	4		M-TH	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12	198350.00											
CONTRACT TOTAL 198350.00												
TOTAL SPOTS 66												

MARKET TOTALS \$290,160 WFLA 68% WFTS 20% WTSP 3% WTVT 7% WTOG 0% WTTA 0% WMOR 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+\*

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/Issue**  
 Submission Number 665 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b>	Restore Our Future/ Issue	<b>Submission Cost:</b>	196700	<b>Campaign Ref:</b>	E:120711049
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	.. / 11781	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	07/30/12 to 08/12/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06226988
<b>Est./PO Number:</b>	06226988	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
				<b>Business Category:</b>	Transactional

<b>Product:</b>	Restore Our Future	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			196700

Ref	Sales Product Details	Rate	Spot Type		07/30	08/06	Total	Cost
1	M-F 7a Today Show TWTF..	2000	30 Comme	Nbr of Spots	6		6	12000
2	M-F 530p News TWTF..	850	30 Comme	Nbr of Spots	4		4	3400
3	M-F 6p News TWTF..	2000	30 Comme	Nbr of Spots	4		4	8000
4	M-F 7p Entertainment Tonight TWTF..	1400	30 Comme	Nbr of Spots	4		4	5600
5	Olympic Zone TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
6	Olympics Summer Prime T.T.S	20000	30 Comme	Nbr of Spots	3		3	60000
7	M-Su Late News Post Premium Event TWTFSS	2500	30 Comme	Nbr of Spots	6		6	15000
8	Sat 7a Today Show .....S.	700	30 Comme	Nbr of Spots	2		2	1400
<b>Weekly Totals: Total Spots(Ord Spots)</b>					35	28	63	

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 Submission Number 665 Issue 1



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**Original**

<b>Client:</b> Restore Our Future/Issue	<b>Submission Cost:</b> 196700	<b>Campaign Ref:</b> E:120711049
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / 1781	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 07/30/12 to 08/12/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06226988
<b>Est./PO Number:</b> 06226988	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	Total	Cost
9	Sat 6p News .....S.	850	30 Comme	1		1	850
10	Sun 6p News .....S	850	30 Comme	1		1	850
11	M-F 7a Today Show MTWT...	2000	30 Comme		6	6	12000
12	M-F 530p News MTWT...	850	30 Comme		4	4	3400
13	M-F 6p News MTWT...	2000	30 Comme		4	4	8000
14	M-F 7p Entertainment Tonight MTWT...	1400	30 Comme		4	4	5600
15	Olympic Zone MTWT...	1200	30 Comme		4	4	4800
16	Olympics Summer Prime MTW...	20000	30 Comme		2	2	40000
17	M-Su Late News Post Premium Event MTWT...	2600	30 Comme		4	4	10400
<b>Weekly Totals: Total Spots(Ord Spots)</b>				35	28	63	

<b>Grand Totals</b>			
<b>Totals</b>	<b>07/30</b>	<b>Month 8 Weeks: 4</b>	<b>08/06</b>

		Month 8 Weeks: 4	
Totals		07/30	08/06
Spots	63	36	28
Cost	196700	112500	84200

Grand Totals:

Spots:	63
Gross Total:	196,700.00
Commission:	29,505.00
Net Total:	167,195.00